MEDIA KIT

MEDIA CONTACT
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ABOUT WHITEBARK INSTITUTE

Our mission: to take action, cultivate partnerships, and empower communities to create and sustain resilient landscapes for future generations.

Whitebark Institute is a non-profit organization dedicated to reducing wildfire risk and improving the resilience of Eastern Sierra forests, landscapes, and communities. We leverage scientific expertise, convene partners and experts, and take decisive action to address regional challenges. Learn more at WhitebarkInstitute.org.

Whitebark works across forest health, community wildfire resilience, and landscape-scale planning. We carry out forest thinning and fuels reduction, and lead collaborative planning such as the Eastern Sierra Climate & Communities Resilience Project with the Inyo National Forest and the West Mono Basin Resilience Project.

Locally, we fund community-led preparedness through Community Directed Grants, host hands-on events like Junk the Juniper and home-hardening workshops, and share the science through our Science on Tap speaker series.

QUICK FACTS

- Headquarters: Mammoth Lakes, CA, serving the Eastern Sierra from Lone Pine to Bridgeport
- Team: 19 staff (first employees hired in 2022)
- Forest treated in 2026: 1,193 acres
- 2026 Community Directed Grants: $75,000 to 18 local organizations
- Eastern Sierra Climate & Communities Resilience Project: 65,000 acres planned with the Inyo National Forest
- National Fish and Wildlife Foundation grant: $7 million (2024)
- 501(c)(3) nonprofit, Tax ID 47-1310886

Leadership & experts available for interviews

Janet Hatfield, Interim Executive Director: organizational leadership, the Eastern Sierra Climate & Communities Resilience Project, and regional partnerships.
Ryan Bobik, Finance and Administration Director: financial management, strategic planning and operations.
Dr. Alexandra (Ali) Urza, Forest Health Program Director: ecosystem responses to wildfire and drought, forest treatments and monitoring.
Claire Galaway, Community Engagement Senior Manager: community engagement and wildlife biology.

Logos, photos & downloads

Logos, staff headshots and high-resolution press photos are available at whitebarkinstitute.org/news-room/#media-kit. Please credit photos “Photo: Whitebark Institute” unless another credit is listed.

Recent press releases

Sep 21, 2026: Upcoming Wildfire Preparation Workshop Offered in Lee Vining
May 11, 2026: Fuels Reduction and Forest Health Thinning Ramps Up in May
Apr 29, 2026: A Regional Invite to Ignite Connection
Apr 9, 2026: 4th Annual Eastern Sierra Wildfire Resilience Month Builds Momentum
Full archive: whitebarkinstitute.org/news-room

Using our name & logos

Use “Whitebark Institute” on first reference and “Whitebark” after. Use logos as supplied; don’t stretch, recolor or rotate them. Use the white logo on dark or photo backgrounds and the color logo on light backgrounds. These materials are for editorial coverage of Whitebark and its partners; ask us about other uses.

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